

Captain Nitzan Levy

Jersey City, NJ | (646) 203-5789 | nitzantzan@gmail.com

Expertise: Sea Captain, Entrepreneur, Community Builder, Marketer, and Networker

Over 20 years of worldwide professional and competitive sailing. Development and implementation of marketing strategies and strategic communications across multiple industries and cultures, with a passion for cultivating businesses that share my values of education, integrity, diversity, community, empowerment, and environmental sustainability.

PROFESSIONAL EXPERIENCE

Co-Founder & Executive Director

Jul 2018 – Present

Neptune's Daughter, Jersey City, NJ www.neptunes-daughter.com

I have founded a boat charter brokerage and consultancy offering highly customized boating vacation experiences in destinations worldwide. Services include:

- Destination selection - over 200 ports across 6 continents
- Boat sourcing - using a proprietary state-of-the-art technology
- Curated itineraries - one or multiple days, including land and on-water unique experiences
- Access to a network of internationally qualified captains and crews

Marketing Manager and Boating Community Subject Matter Expert **Jan 2022 – Jan 2023**

Ahoy! Boat Insurance, New York, NY www.ahoy.insure

Worked as part of an insurtech company startup team providing US recreational boaters fast access to affordable costume boat insurance.

- Leveraged my community network to introduce new clients, resources, and partnerships
- Developed the online marketing strategy - website, blog, social media, emails
- Worked closely with the VP of Engineering and team on mobile app design
- Worked closely with the VP of Operations and VP of Insurance on customer management

Founder & CEO

Nov 2012 – Dec 2021

Sailors NYC Inc, New York, NY / Sailors Jersey City, Jersey City, NJ www.sailorsjc.org Introduced hundreds of NY/NJ residents to the local waterways, through sailing instruction, charters, and building a community of sailors in the NY Harbor.

- Operations - formulated and implemented management standards
- Oversaw the schedule of the fleet, admin staff, and captains/instructors
- Established partnerships with nonprofits and businesses benefiting the community
- Promoted programs on board boats to empower underserved communities
- Developed the *Sailing Experience* to advance corporate teams and leaders

Freelance Assistant Producer, Stage Manager, Project Manager, Social Media & Online Marketing Consultant

Jul 2009 – Aug 2014 *Dancing*

in the Streets, Bronx, NY www.dancinginthestreets.org

Marketing & Operations Manager

Jul 2010 – Nov 2011

MyHome Renovations, New York, NY www.myhomeus.com

Founder & CEO, Marketing & Business Development

2005 – 2009

Bishvil Haprachim – Flower Boutique, Tel Aviv, Israel

Operations Manager 2003 – 2004
Shift Manager and Project Manager 2000 – 2003
Customer service representative 1998 – 2000
Cellcom Israel Ltd., Customer Division Hertzliya, Israel

VOLUNTEERING

Rear Commodore Apr 2023 - to date
Digital Communications and Marketing Officer Nov 2020 - to date
Liberty Yacht Club

Sailing instructor 2018 - to date
New City Kids - Jersey City

General Project Manager October 2023 - to date
IL-USDocGov initiative to send US doctors to help the Israeli healthcare system in war time

EDUCATION

Bachelor of Arts Cum Laude in Business Management – major in Finance Graduated 2003
The Arrison Business School, The Interdisciplinary Center, Herzliya, Israel

CERTIFICATES

- U.S. Coast Guard Licensed Master of vessels up to 50 Tons with Auxiliary Sail and Assistance Towing Endorsements **Apr 2013**
- NauticEd Level V Captain Rank Chief Instructor American National Standards Assessor and SLC instructor **Apr 2018**
- American Sailing Association Instructor 201, 203, 204 and 205 (Basic Keelboat, Basic Coastal Cruising, Bareboat Cruising, Coastal Navigation) **Apr 2015**
- American Red Cross Adult First Aid / CPR / AED **May 2023**
- Licensed Global Maritime Distress and Safety System (GMDSS) Operator **Mar 2009**
- Israeli Licensed Skipper – International voyages up to 24 meters or 100 tons **Oct 2008**
- Advanced Open Water PADI Diving License **Jul 1999**

MILITARY SERVICE

Israel Defense Forces - IDF 1996-1998
Youth Counseling in the framework of HaShomer HaTza'ir Youth Movement, Israel

HOBBIES AND INTERESTS Sailing, Bikeriding, Writing, Music, Art, Dance, Diving, Yoga, Traveling

LANGUAGES Fluent in English and Hebrew

REFERENCES Available upon request